**Hit the Campaign Trail!**

**You are taking your candidate on the road for a day of campaigning for the Iowa caucus**

**Ground Rules:**

1. **You may start in any location you wish. The assumption is that you spent the night there and wake up there.**
2. **Your first event starts at 8am. You last event cannot start later than 8pm.**
3. **Each event visited takes one hour of your time**
4. **If you make more than one stop in a city, you do NOT gain any additional TV audience for additional stops in the same city. The additional live audience DOES count for additional stops in the same city. You do not need to log travel between stops in the same city**
5. **You can only spend the amount of money in your travel budget ($25,000). Make strategic choices as to which stops to make, which to skip, and how you travel between them. Not every city has an airport, so plan your travel carefully!**

**Goals:**

1. **Get your candidate in front of as many voter audience members as possible**
2. **Get the biggest TV audience as you possibly can**
3. **Collect the most special interest group donations you possibly can**
4. **Pick up as many bonus points as possible by visiting places, people, and events that help your image**

**Scoring:**

**Your team will earn points on this system (not grade points, but project points):**

**1 point for: each 100 people in the live audience**

**each 10,000 people in the TV audience (population of city)**

**each $10,000 raised in campaign donations**

**Bonus points for: visiting groups and events that help your candidate’s image**